

## EXPERIENCE

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### **Hattiesburg Publishing (Hattiesburg, Mississippi)**

EDITOR • 02/2020 – present

Duties: Editing and overseeing production of *The Pine Belt News*, a weekly newspaper, and *Signature Magazine*, a monthly lifestyles magazine for south Mississippi; overseeing a team of writers, editors, and designers; and writing various pieces.

### **United Way of South Mississippi and Gulf Coast Community Foundation (Gulfport, Mississippi)**

DIRECTOR OF MARKETING AND COMMUNICATIONS • 06/2019 – 01/2020

Duties: Directing marketing and public relations campaigns for both organizations; managing two websites and multiple social media presences; serving as spokesperson for both organizations; and assisting with development efforts.

### **Jowil Media (Hattiesburg, Mississippi)**

OWNER-OPERATOR • 07/2017 – present

Duties: Providing clients in various industries, including education and health care, with graphic design, marketing, and public relations services.

### **Munn Enterprises and Munn Outdoor Advertising (Hattiesburg, Mississippi)**

ART AND MARKETING DIRECTOR • 07/2017 – 03/2019

Duties: Researching, planning, implementing, and evaluating effective marketing communications; editing company publications; maintaining comprehensive and separate brand identities for each company; managing two websites and multiple social media presences; directing community and media relations; identifying, targeting, and providing signage solutions to select major accounts; and overseeing a three-person graphic design team.

### **Merchants Foodservice (Hattiesburg, Mississippi)**

MARKETING COORDINATOR • 04/2016 – 07/2017

Duties: Designing and distributing marketing communications to customers, a team of more than 100 sales representatives, and approximately 300 marketing partners; managing events; managing community and media relations; and planning, implementing, and evaluating a \$7 million yearly marketing program with annual, quarterly, and monthly components.

### **William Carey University (Hattiesburg, Mississippi)**

ADJUNCT PROFESSOR • 08/2015 – present

Duties: Teaching classes in the humanities, including HUM 200, Introduction to Learning Strategies.

### **William Carey University (Hattiesburg, Mississippi)**

DIRECTOR OF MEDIA RELATIONS AND MARKETING • 12/2011 – 04/2016

Duties: Writing and distributing press releases; taking photos; advising the president on media and public relations; managing the university brand and social media; assisting with special events; designing and placing advertisements; and advising the student newspaper, *The Cobbler*. Previous Carey roles included External Relations and Marketing Specialist, External Relations Assistant, and Editor-in-Chief of *The Cobbler*.

### **Southwest Publishers (Hattiesburg, Mississippi)**

COLUMNIST AND STAFF WRITER • 05/2005 – 12/2011

Duties: Writing a weekly community events column and serving as a general assignment reporter for *The Daily Leader*.

**EDUCATION**

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- **William Carey University** | Master of Business Administration (11/2014) • 3.5 GPA
- **William Carey University** | Bachelor of Science in Social Science and English (08/2012) • 3.8 GPA
- **Copiah-Lincoln Community College** | Associate in Arts in General Studies (05/2010) • 3.8 GPA

**INVOLVEMENT**

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**ACADEMIC ORGANIZATIONS**

- **Alpha Chi National Honor Society**
- **Phi Theta Kappa Honor Society**
- **Sigma Tau Delta English Honor Society**

**PROFESSIONAL ORGANIZATIONS**

- **Pine Belt Young Professionals**
- **Public Relations Society of America**
- **Southern Public Relations Federation**

**ORGANIZATIONAL LEADERSHIP**

- **Public Relations Association of Mississippi** | Secretary (01/2019 – 08/2020)
- **Kids Hub Child Advocacy Center** | Secretary (08/2018 – 08/2019)
- **Public Relations Association of Mississippi – Pine Belt Chapter** | President (04/2018 – 04/2019)
- **William Carey University Alumni Council** | Pine Belt Chapter President (08/2016 – 05/2019)
- **Public Relations Association of Mississippi – Pine Belt Chapter** | Treasurer (01/2015 – 04/2018)
- **Acadia Oaks Homeowners Association** | President (03/2015 – 12/2017)
- **College Public Relations Association of Mississippi** | Vice President (08/2014 – 04/2016)
- **College Media Association** | Advisory Council Member for New Advisors (08/2013 – 04/2016)
- **Miss William Carey University Pageant** | Board of Directors (1/2012 – 4/2016)

**HONORS**

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- **Public Relations Association of Mississippi** | Award of Merit (2019)
- **Public Relations Association of Mississippi – Pine Belt Chapter** | Award of Excellence (2019)
- **Acadia Oaks Homeowners Association** | Community Appreciation Gavel (2017)
- **College Public Relations Association of Mississippi** | First Place Awards, Advertising and Writing (2016)
- **Public Relations Association of Mississippi – Pine Belt Chapter** | Professional Promise Award (2015)
- **Hattiesburg American** | Top 20 Under 40 Young Professionals Award (2015)
- **William Carey University** | Student Leadership Award (2012)

**PUBLICATIONS**

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- **William Carey University: Celebrating 125 Years** (Arcadia Publishing: The Campus History Series – 2017)

**SKILLS**

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- **Advertising**
- **Brand and Reputation Management**
- **Community, Media, and Public Relations**
- **Copy Editing and Writing**
- **Design and Pagination**
- **Internal Communication**
- **Marketing Communications**
- **Publicity and Events**
- **Social Media Management and Web Design**
- **Sales Strategy and Management**